


What is Outsourcing?

“The practice of having certain job functions done outside a company instead of having an in-house department or employee handle them; functions can be outsourced to either a company or an individual”



Who is Outsourcing?

“Recent studies show that fully 99% percent of Fortune 500 companies outsource at least one function – the largest such number in history.” 

Why They Outsource?



Approximately 99% of Fortune 500 companies outsource every business function possible. Ford outsource parts manufacturing, customer care, accounting, logistics, back office as well as many other functions. ATT, Verizon, Comcast, all outsource their customer care, technical support and inbound sales. If you belong to Blue Cross Blue Shield the processing and administration of everything to do with managing your account from enrollment to closure is outsourced. At the end of the day Fortune 500 companies have the same mission as you reduce cost and increase profitability.



What Can Be Outsourced?

Any Repeatable Task That Requires



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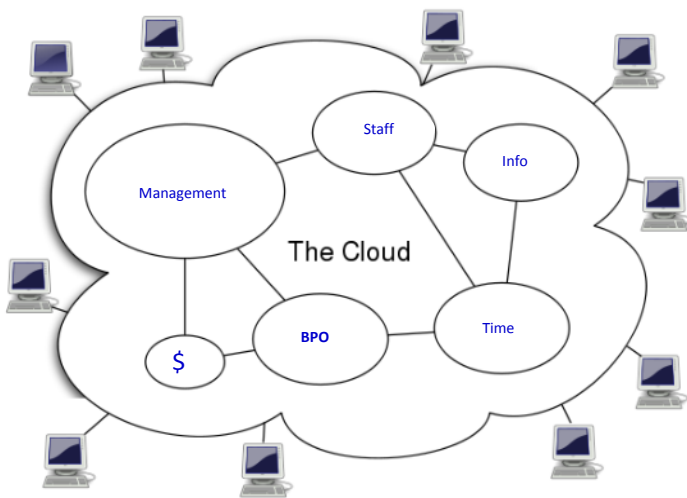


How We Outsource

“We leverage technology, efficient systems and a cloud based workforce to achieve our goals”

Our Method

“Cloud Based Management Systems”



“Integrated Business Alignment”

Our strength lies in our ability to leverage cloud based technologies to manage our business operations. Our information is shared in real time and does not require location specificity.

Our Systems

“Real Time Team Management ”



Our Workforce

“We use an intelligent low cost workforce to leverage our human capital needs”



Why The Philippines?

The Philippines is a leading nation in the business process outsourcing (BPO) market, both in call center services and the non-voice sector.

Much of the attention (especially by US companies) on the Philippines is attributed to its primary strengths: strong English speaking skills and awareness of Western business culture. Many Fortune 500 companies have chosen the Philippines as their destination for outsourced service because of other noticeable strengths including: competitive labor rates, high literacy 94.3% and a stable telecommunications infrastructure. The numbers clearly show these facts: in 2006, Philippine offshore outsourcing (IT and BPO) was about \$3.3 billion and has grown at over 30% per year to an estimated \$9 billion in 2009.

The offshore outsourcing industry in the Philippines first started in the 1990s, but really started growing in earnest at the start of this decade. As late as 2004, the industry was only about \$1.5 billion, but grew at almost 50% for several years and is now estimated to be growing at about 30% and will reach \$9 billion in 2009. Initially the focus was on call centers and low value added BPO, however growth over the last few years has centered on higher value activities such as web design, software development, animation, legal services, medical transcription, and other shared services

- **Work Force 39 Million**
- **Literacy Rate 94.3%**
- **University Ed 43.7%**
- **Annual Grads 410,000**
- **English Speaking 55.46%**
- **91.3% Christian Religion**
- **Strong Affinity For USA**



\$45 Pesos

\$1 Dollar

Top 10 Rank By Country

Overall rank	Country	Overall outsourcing index	Cost competitiveness index	Resources & skills index	Business & economic environment index
1	India	7.1	8.3	6	4.2
2	Indonesia	6.9	8.6	4.3	4.4
3	China	6.4	7	5.6	5.6
4	Bulgaria	6.4	8.8	2.9	5.2
5	Philippines	6.3	9	2.8	3.9
6	Jordan	6.2	7.6	2.7	5.7
7	Singapore	6.5	6.4	5.7	9.4
8	Thailand	6	8.2	2.3	5.9
9	Lithuania	5.9	7	3.9	6.5
10	Egypt	5.8	9	0.9	4.3

Your company: Mission Brands Corporate

See the [administrator list](#) to give or take away admin powers

Add a new person

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